

Educational Concerts

To: Director of Vocal Performing Arts  
From: Learning CTR Online  
Re: Advancing Classical Singing  
Date: 2026



Dear Director of Vocal Performing Arts,

It is our mission to advance classical singing among our young people (college age and younger). Classically trained singers learn how to control, protect, and enhance their vocal instrument for a life of enjoyment that affects not only themselves, but all who are blessed to hear them.

Until now, there have been FEW significant, widespread programs to cultivate young, aspiring singers other than choir, vocal lessons, and highly competitive young artist programs. Many talented young people will pursue college and a career in singing, but few will establish performance vocations that can support their dreams. We want to inspire and captivate youth by having them experience an accomplished classically trained professional who sings all across the country and co-owns a multi-million-dollar business venture to promote music. We believe that when young people observe firsthand the astounding talent and versatility of a classically trained professional, they will be enamored and motivated to pursue similar training.

I represent John Riesen (<https://www.johnriesen.com/concerts>), a classically trained professional [*please click on the link*]. John has much experience in giving master classes to young people and singing multifaced concerts that enthrall audiences. He also desires to share his experience and knowledge of all the facets of the music industry (business of the business, networking, auditions, agents, performance details, social media, digital marketing, young artist programs, practical application outside the music world, etc.) accrued over the past 15 years.

In brief, we would like you (and your school) to host a master class and assembly for students **AT NO COST TO YOUR SCHOOL** to experience the wonder of a tried-and-true classically trained professional who can sing opera, musical theater, pop, jazz, and other genres. Then, we would perform an evening concert at your school for an agreed upon fee. Students can invite their friends and other students from different schools to a rapturous and entertaining night of singing while envisioning themselves performing one day!

I have much more to share with you. If this piques your interest please contact me:

734-812-2338  
[learningctronline@gmail.com](mailto:learningctronline@gmail.com)

I look forward to discussing the logistics and accomplishment of a worthwhile venture at your school with your young people. We can set up a zoom meeting or talk on the phone.

A handwritten signature in cursive script that reads "Craig T. Riesen".

Craig T. Riesen  
<https://www.learningctronline.com/services/concerts>

# References

## Johnathan Riesen

The following references relate to John giving master classes & performing concerts.

Jim Davis Executive Director Performing Arts	Detroit Country Day School <a href="mailto:jdavis@dcds.edu">jdavis@dcds.edu</a>	(248) 430-2735 [O] (248) 514-8724 [C]
--	--	--

Tom Kirk Artistic Director	Hart Community Performing Arts <a href="mailto:tomkirk@hartseries.org">tomkirk@hartseries.org</a>	(231) 343-6446
-------------------------------	--	----------------

Steve Aiken General Director	Shreveport Opera <a href="mailto:saiken@shreveportopera.org">saiken@shreveportopera.org</a>	(901) 489-5302
---------------------------------	--	----------------

Kristin Armstrong Executive Director	Saugatuck Center for the Arts <a href="mailto:kristin@sc4a.org">kristin@sc4a.org</a>	(269) 857-2399
---	---	----------------

Susan Miller General Director	Opera Montana <a href="mailto:susan@operamontana.org">susan@operamontana.org</a>	(406) 587-2889
----------------------------------	---	----------------